

Message Text

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TO AMEMBASSY MOSCOW

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E.O. 11652:N/A

TAGS:OEXC, UR (MILL, CHARLES STUART)

SUBJECT: PROGRAM FOR STAG MILL

REF: MOSCOW 5716

1. DURING RECENT MEETING WITH MILL AT DEPARTMENT, WE WERE MOST IMPRESSED WITH HIS QUALIFICATIONS FOR THE PROJECT, HIS PERSONAL INTEREST AND THE EXTENSIVE PREPARATIONS HE HAS MADE FOR HIS VISIT TO USSR. IN VIEW ABOVE, WE BELIEVE THAT POSTPONING HIS VISIT ONE YEAR WOULD BE VERY DISAPPOINTING TO HIM AND WOULD CAUSE PUBLIC RELATIONS PROBLEM FOR CU AND DEPARTMENT. DESPITE HIS TIGHT SCHEDULE, HE COULD BE AVAILABLE FOR VISIT SEPTEMBER TWO THROUGH TWELVE. MILL AND WIFE WOULD TRAVEL OVER LABOR DAY WEEKEND, ARRIVING MOSCOW EVENING SEPTEMBER ONE. WHILE THESE DATES PREFERABLE, HE COULD POSTPONE ARRIVAL BY ONE WEEK. STRONGLY RECOMMEND YOU

ACCEPT MILL FOR SEPTEMBER VISIT. ADVISE.

2. TOPICS MILL PREPARED TO DISCUSS INCLUDE:
ECONOMIC DEVELOPMENT
HOW THE BUSINESS PRESS CONTRIBUTED TO U.S. ECONOMIC DEVELOPMENT

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THE POSITION OF THE U.S. BUSINESS PRESS TODAY

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THE EDITORIAL STAFF

U.S. JOURNALISM SCHOOLS

TYPICAL SEQUENCES AT U.S. JOURNALISM SCHOOLS (MISSOURI,

INDIANA, KANSAS, SYRACUSE)

MANUFACTURING THE MAGAZINE

WILL ELECTRONIC METHODS REPLACE PRINT?

FUNCTIONS OF CIRCULATION DEPARTMENT

MAGAZINE LAYOUT AND DESIGN

3. ADVISE RE SUITABILITY OF TOPICS AND ANY ADDITIONAL
SUGGESTIONS. INGERSOLL

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